



ConnectedPD
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ONLINE: Fundraising Basics for Teachers

*“I never realized how fun
and valuable fundraising can be for students.”*

– Nora T.

No teacher looks forward to realizing that an exciting new teaching idea is not feasible because of a budget shortage. There may have been occasions when teachers wanted to fundraise, but decided not to, just because they were not sure how to start.

Fundraising for the Classroom is an online course designed to help teachers understand that raising funds is not as daunting as it appears. With some planning and effort, fundraising might just turn out to be fun!

This course guides teachers through successful ways to create fundraising plans, draft fundraising proposals, put together a fundraising team, approach corporate organizations and other potential funders, and execute and implement their plan. The resources and examples included here equip teachers to effectively raise the funds they need to successfully engage students in the learning process.



Standards:

This course aligns to all of the INTASC Standards including Learner Development, Learning Differences, Learning Environments, Content Knowledge, Assessment, Planning for Instruction and Instructional Strategies.

The course also aligns to the McRel Teacher Evaluation Standards including Teacher Leadership, Diverse Learners, Teachers Know Content and Teachers Facilitate Learning.

Each self-study PD course from Professional Learning Board includes:

- **Convenient access** anytime, anywhere, any device
- Interactive **online** textbook
- Implement **practical suggestions** immediately
- Demonstrate comprehension with **quizzes** and checks for understanding
- Print **certificates** of completion
- Easily assign courses to align with each teacher's **personalized PD needs**
- **Integrate** with school and district-wide initiatives
- **Low cost solution for all courses, all teachers, all school year**
- **Reports** for school administrators



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Course Outline

LESSON 1

Overview of Educational Fundraising

- Possible Fundraising Goals
- Common Concerns while Fundraising
- The Fundraising Process
- Interactive Scenario: Choosing the right funder for your classroom requirements.

LESSON 2

Planning and Considerations

- Conducting research into fundraising topics and processes
- Fundraising Committees and Strategies
- Sources for Fundraising
- Budget and Timeline

LESSON 3

Preparing a Good Proposal

- Objectives of a Proposal
- Types of Proposals
- Writing a Proposal
- Elements of a Proposal

LESSON 4

Implementation and Follow-up

- Key Stakeholders
- Promotion and Advertising
- Ethics, Monitoring, and Transparency
- Event Review, Report, and Follow-up